

Name:		Phone:	
Address:			
City:	State:	Zip:	
Email:			
Date of Birth:	Age:	Height:	

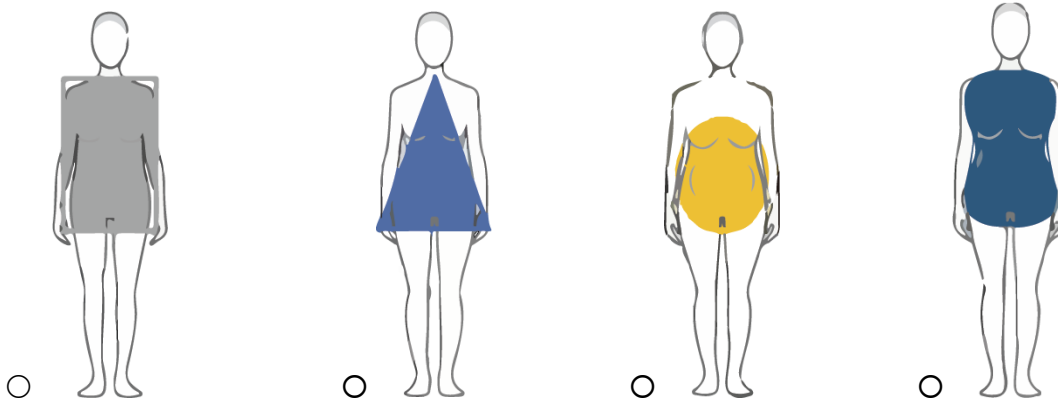
1. What is your weight gain status?

- Not much, but I'd really like to prevent it from happening
- I've recently noticed a little weight gain in my face or midsection
- I've been struggling with weight for years, and want to take steps to correct it

2. Has a physician recommended you lose weight?

- Yes
- No

3. Where do you gain weight?



4. Are you using a doctor recommended treatment? (Check all that apply)

- Bariatric surgery (lipo, bypass, ring)
- Drugs (Phen, Alli, Vit B injection, Hormone replacement)
- Well-balanced diet
- Regular exercise
- I'm using something else for my weight loss (supplements, fad diet, cleanse)
- No, I'm not doing anything for weight loss

5. What's the biggest challenge for you to lose weight/keep it off?

- Diet Exercise Age Stress Sleep Genetics

6. Have you lost weight in the past?

- Yes, I've successfully lost >20 lbs and kept it off
- Yes, I've successfully lost >20 lbs and regained it
- No, I've never been able to lose weight
- No, I've never struggled with my weight until recently

7. How much money have you spent in the last year on weight loss? (Supplements, training, Rx, pre-packaged meals, memberships, etc)

- >\$2,500 \$1,000-\$2,500 \$500-\$1,000 \$100-\$500 <\$100

8. How long would it take you to lose 20 lbs?

- 30 days 60 days 90 days 6 months 1+ year
- I couldn't lose 20 lbs on my own

9. How much would it be worth to lose 20 lbs in <6 weeks?

- \$1/day
- Cost of daily Starbucks coffee
- More than car payment, less than house payment
- You can't put a price on results like that